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Gentay Pte Ltd Offers Unique Low Cost Global Roaming SIM Card

SINGAPORE, 28 May 2012 - Gentay Pte Ltd is continuing to develop and launch new products and services designed to reduce the escalating communications costs for both voice and data that Maritime companies are burdened with. A series of unique solutions will be launched over the coming months focused on both shore based mobile communications as well as ship/shore voice and data communications.

The first product in this series is the Low Cost Global Roaming SIM Card.

The Low Cost Global Roaming SIM Card is targeted at roaming office based managers as well as vessel based users of cellphones that are faced with exorbitant cellphone bills due to the very high roaming charges levied by their domestic cellphone service providers.

Utilizing multi-IMSI (International Mobile Subscriber Identity) technology, this SIM card offers completely reliable and uninterrupted connectivity worldwide with local rates for both voice and data. The SIM card has the facility to incorporate multiple numbers reducing the cost for incoming calls.

The Low Cost Global Roaming SIM Card offers immediate reductions in roaming cellphone bills of between 60% and 80% or more in comparison with roaming contract offered by local cellphone service providers. For example, typical roaming costs of data for non-domestic cellphone providers in the UK is £10 per MB but with the Low Cost Roaming SIM Card it is just £0.10 per MB. Equally, a voice call from the US to Australia can cost £2.40 per minute with a roaming cell phone in the US but only £0.10 with the Low Cost Roaming SIM Card.

The SIM card uses the same cellular networks as all mobile phones so there is no change in the quality of the service. The service does not require memorising any unique local codes or PINS nor does it require the manual selection of designated preferred service carriers in destination countries. Due to the advanced technology incorporated with this technology, upon activation of the cell phone in the destination country, the SIM card will search for the strongest signal carrier and facilitate automatic connectivity with guaranteed low costs for voice and data.

With over 40,000 users and a subscriber base growing daily, this is unique opportunity to reduce communications budgets without the need for investment.

Speaking about this unique service, Mr. Martin Nygate, Director of Gentay said:

"The Maritime Industry is reliant on communications to manage the day to day operations of the company and with the escalating cost combined with the need for increasing global coordination, communication budgets are stretched to breaking point.

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The Low Cost Global Roaming SIM Card is a “no risk” way to reduce your communications budget without any changes to your day to day work pattern. With a 90 day cancellation policy without penalty, the Low Cost Global Roaming SIM Card allows you to experience the service and cost reduction without 12 or 24 month financial penalties”

About Gentay

Gentay has been established since 2002 with the purpose of defining and supplying the global Maritime and Oil & Gas industries with products and services that are unique in the market focused on meeting regulatory requirements whilst reducing operational costs.

Gentay Ltd prides itself on its market research and development abilities to identify and meet the requirements of its targeted market.